



Ha-Shilth-Sa

Canada's Oldest First Nations Newspaper - Serving Nuu-chah-nulth-aht since 1974

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DISPLAY AD RATE CARD

Full Page
\$745.00

15.5 inches

4 col (10.25 inches)

Half Page (horizontal)
\$385.00

8 inches

4 col (10.25 inches)

Half Page (vertical)
\$370.00

15.5 inches

2 col (5 inches)

For color, please add \$180.00

1/4 Page (horizontal)
\$220.00

4 inches

4 col (10.25 inches)

1/4 Page (vertical)
\$220.00

8 inches

2 col (5 inches)

Ad Discounts:

10% discount for six (6) insertions booked in advance. *Discount comes off the final ad.*

12.5% discount for 12 insertions booked in advance. *Discount comes off the final ad(s.)*

15% discount for 24 insertions booked in advance. *Discount comes off the final ad(s.)*

Subscriptions: \$35 per year (25 issues)/Canada; \$40/USA; \$45/Overseas

Classified Ads:

\$10.00 per column inch (columns are 2.4" wide)
Change of name or legal classifieds \$15.00

Additional sizes:

- 2 col X 7 inches: \$192.00
- 2 col X 6 inches: \$165.00
- 2 col X 5 inches: \$137.00
- 2 col X 4 inches: \$110.00
- 2 col X 3 inches: \$ 82.00
- 2 col X 2 inches: \$ 55.00

Ha-Shilth-Sa, celebrating **35** years of publishing, is a Nuu-chah-nulth word meaning "Interesting News." It is published by the Nuu-chah-nulth Tribal Council, a non-profit society serving the members of the Nuu-chah-nulth First Nations located along the west coast of Vancouver Island. Ha-Shilth-Sa is Canada's oldest First Nations newspaper. It is published every two weeks with a subscription circulation of 3,200. It is distributed to Nuu-chah-nulth members on Vancouver Island, Washington State, or wherever they may reside. The newspaper is also sent to a variety of First Nations throughout British Columbia, Yukon, and western Canada and to other interested individuals, businesses, institutions, organizations, governments, and agencies in Canada, the United States and around the world.